

FACT SHEET For use as needed Contact:

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## **Canstruction<sup>®</sup> Quick Facts**

On February 19, Cincinnati's 16<sup>th</sup> annual Canstruction art exhibit, benefiting the Freestore Foodbank, will be unveiled for public viewing. Following are some pertinent facts:

- Thirteen of Cincinnati's best and brightest design, architecture, engineer, construction and university student teams will compete locally to move on to the national Canstruction competition in June.
- As part of the competition, teams will construct giant sculptures made entirely from canned goods and non-perishable food items. Some of the sculptures will measure as large as 10 feet wide, 10 feet long and 8 feet tall.
- Teams participating in Canstruction pay a fee to participate and purchase their "building materials" from a variety of sources. Food costs average \$3,000 per display, but can go as high as \$8,000. Teams volunteer their time to design and build the sculptures.
- The final masterpieces will require more than 50,000 canned goods to complete, amounting to approximately \$50,000 worth of food donations for the Freestore Foodbank.
- Canned tuna is the number one or most used "building material" among the Canstruction sculptures. This year, over 10,000 cans of tuna, 5,000 cans of chicken, and 1,000 cans of salmon will used in the sculptures.
- Other unique and popular food items requested by the teams for this year's structures include fruits and vegetables of all varieties, Vienna sausages and Beanie Weenies, mushroom stems and pieces, baked beans and tomato sauce.
- Since Cincinnati joined the cause in 1997, Canstruction has donated more than 500,000 pounds of food to the Freestore Foodbank. This is enough to provide more than 400,000 meals to Tri-State families in need of emergency food relief.
- The Canstruction competition is held under the auspices of the Society for Design Administration. Launched in 1992, Canstruction has donated more than 17 million pounds of food to emergency feeding programs in the United States and Canada including pantries, soup kitchens, elderly and day care centers.