



EDITORIAL FACT SHEET  
*For use as needed*

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## Canstruction® Quick Facts

On March 3, Cincinnati's 18<sup>th</sup> Annual Canstruction art exhibit, benefiting the Freestore Foodbank, will be unveiled for public viewing. Following are some pertinent facts:

- 14 of Cincinnati's best and brightest design, architecture, engineer, construction and university student teams will compete locally to move on to the national Canstruction competition in May.
- As part of the competition, teams will construct giant sculptures made entirely from canned goods and non-perishable food items. Some of the sculptures will measure as large as 10 feet wide, 10 feet long and 8 feet tall.
- Teams participating in Canstruction pay a fee to participate and purchase their "building materials" from a variety of sources. Food costs average \$3,000 per display, but can go as high as \$8,000. Teams volunteer their time to design and build the sculptures.
- The final masterpieces will require more than 50,000 canned goods to complete, amounting to approximately \$50,000 worth of food donations for the Freestore Foodbank.
- Unique and popular food items requested by the teams for this year's structures include fruits and vegetables of all varieties, salsa, tuna and tomato sauce.
- Since Cincinnati joined the cause in 1997, Canstruction has donated more than 590,000 pounds of food to the Freestore Foodbank. This is enough to provide 490,000 meals to hungry children and families in the Tri-State area.
- The Canstruction competition is held under the auspices of the Society for Design Administration. Launched in 1992, Canstruction has donated more than 21 million pounds of food to emergency feeding programs in the United States and Canada including pantries, soup kitchens, elderly and daycare centers.

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